Power to the people –
Creating markets for supply security based on consumer choice

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In many areas we are used to decentral decision making:

However, the preferred level of supply continuity is still determined administratively.
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However, the preferred level of supply continuity is still determined administratively.

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Why should the current arrangements be changed?
Cost of back-up capacity will increase

Problem of current market design:

- In case of an emergencies consumer can be dispatched by TSOs – without compensation for their losses
- For consumers, security of supply is a good without a market, and therefore the willingness to pay for supply continuity is unknown
- Administrative determination of back-up capacity will thus result in distorted dispatch and investment incentives
- Providing everyone with the same reliability level is inefficient, as consumers have different preferences
How could market arrangements be changed?
Markets for supply security should enable each consumer to trade-off curtailment risk against the cost of back-ups.

A. Ask all consumers to specify, and continuously update their **curtailment cost**.

B. Allocate **curtailment risk** by offering curtailment bids in all energy markets.
   > **Curtailments remunerated at marginal cost**

C. Allocate **costs of back-up** based on selected reliability levels.
   > **Grid tariffs for different reliability levels**

D. **Efficient Dispatch and investment incentives**
A. Each consumer should specify the curtailment cost for (different tranches of) their consumption

Consumers select:

- **Supply price**: the maximum price they want to pay for the delivered energy
  (> determines level of price risk)

- **Curtailment Price**: maximum willingness to pay for a continued supply (in case of contract with real-time price) or compensation which they would require in order to accept a curtailment (in case of contracts with fixed supply price)
  (> determines level of curtailment risk)

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**…based on information about resulting:**

- **Expected curtailment frequency**: average, minimum and maximum number and duration of curtailments (for their demand profile)

- **Expected curtailment compensation**: expected compensation they would receive during curtailments (for their demand profile)

- **Expected monthly bill**: expected monthly bill resulting from the selected tariff, (and consumers’ demand profile).

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**e.g. enabled through Load-Limiting-Devices**

**e.g. provided through Central Data-Hub**
B. Offer curtailment bids in all energy markets and remunerate them at marginal cost

### Administrative approach

**Today**

1. Price cap set below curtailment cost
   - Curtailment bids are suppressed
   - Forced curtailments are not priced into the market
   - Administrative risk preparedness plans for emergency dispatch
   - Administrative investment signals for back-up capacity

2. Forced curtailments are not priced into the market

### Clean Energy Package

1. Price cap set at average estimated curtailment cost
   - Curtailment bids **may** emerge
   - Administrative risk preparedness plans for emergency dispatch
   - Administrative investment signals for back-up capacity

2. Forced curtailments are not priced into the market
   - Will DSR emerge?

### By 2050

1. Price cap set at average curtailment cost or higher
   - Curtailment bids **guaranteed**
   - Administrative risk preparedness plans for emergency dispatch
   - Administrative investment signals for back-up capacity

2. All curtailments are priced at marginal cost

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Allocate costs to consumers based on selected reliability.

Contracts should allocate risks to the party, which is best placed to mitigate the risk. Costs of mitigation should be allocated to consumers based on their selected reliability levels.

Supply chain: remote generation bottlenecks & outages
Risk allocation based on "high" level description:
1. Consumers contract preferred reliability level (i.e. price risk, curtailment risk) from suppliers.
2. Suppliers procure the corresponding amount of supply, hedging and transmission contracts.
3. Grid cost are allocated based on selected reliability levels.

Suggested, market based approach

Current, administrative approach

Value of lost load (VOLL)

- Supplier obligations
- DSO incentives
- Generation adequacy targets
- TSO incentives
- Generation adequacy targets
By tackling the problem at its root, markets for supply security would remove a number of distortions

<table>
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<th>Area:</th>
<th>Clean Energy Package:</th>
<th>Markets for Supply Security:</th>
<th>Benefits:</th>
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<tr>
<td>Customer Involvement:</td>
<td>- Administrative estimate of curtailment cost</td>
<td>- Consumer choice of curtailment cost</td>
<td>+ Allow consumer choice</td>
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<tr>
<td>Dispatch signals, link between retail &amp; wholesale:</td>
<td>- Administrative risk preparedness plans &amp; curtailment schemes</td>
<td>- Market based curtailment merit order</td>
<td>+ Increase consumer awareness</td>
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<td>- Automated rotating outages</td>
<td>- Allocation of cost &amp; risks based on consumer demand for reliability</td>
<td>+ Efficient dispatch during emergencies, within and across countries</td>
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<td></td>
<td>- Socialized cost</td>
<td></td>
<td>+ Quick adaptation to changing consumer preferences</td>
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<tr>
<td>Investment signals, system adequacy:</td>
<td>- Administrative procurement targets for capacity mechanisms</td>
<td>- Market based demand for hedging contracts and back-up capacity</td>
<td>+ Undistorted investment signals</td>
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<tr>
<td></td>
<td>- Administrative grid reliability targets</td>
<td>- Market based investment decisions</td>
<td>+ Quick adaptation to technological changes and high potential for innovation</td>
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-> Further details & transitional arrangements see [forthcoming paper](#).
Thank you for your attention!
In absence of smart meters, consumers could vote on the preferred reliability level for their distribution grid zone.

Votes on the preferred reliability level could be used for efficient roll-out of smart technologies.

- Already today, consumers in different sections of the transmission and distribution grid can be (and are!) assigned different reliability levels. However the curtailment sequence is determined administratively. See example

- This could be improved by allowing consumers in each zone could to vote on their preferred curtailment priority. Each zone would be assigned the average curtailment price and pay for the corresponding share of costs for grid and back-up supplies.

- Consumers with a curtailment cost above the average value of their zone could install back-up supplies to avoid frequent curtailments.

- Consumers with a curtailment below the average value of their zone, could install smart meters to avoid paying a high share of the costs for grid and back-up supplies.
To start the transition, consumers could be allowed to opt out of capacity mechanisms.

1. Consumers could be allowed to opt out of capacity mechanisms (for part of their consumption), and procurement targets should be adjusted accordingly.

2. Consumers that chose to remain in the capacity mechanism, should pay the cost of the capacity mechanism, as well as the grid cost associated with the maximum curtailment price. In return, they should only be curtailed as last resort.

3. Consumers that chose to opt out, should not pay for the capacity mechanism. They would be asked to specify their preferred curtailment price and pay the associated share of grid costs. In case of a scarcity that exceeds the capacity target, they would be curtailed in the order of ascending curtailment costs.
Curtailment – even at very high prices is economically feasible during emergency operations.

![Graph showing total cost vs. hours per year for different plants and curtailment options.]

- Curtailment [A]
- Reserve [B]
- Oil [C]
- DualFired [D]
- CCGT [E]
- OtherRenew [F]
- Nuclear [G]

**Load Duration Curve**

- [A]: 66 hours/year
- [D]: 50 hours/year
- [E]: 40 hours/year
- [F]: 30 hours/year
- [G]: 20 hours/year

**Total Cost [€]**

- Curtailment Peak Plant
- Baseload Plant

**Demand [GW]**

- Curtailment
- Baseload Plant

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We propose new consumer centred market mechanism for security of supply during emergency operations.

Current System Operation

| D-1 12:00 | Day ahead market |
| D-1 15:00 | Intraday market |
| H-1 | Balancing markets: |
| +5Min | > Frequency containment reserve (FCR) |
| +15Min | > Frequency restoration reserve (FRR) |
| Varying Lead-times | > Replacement reserve (RR) |

System defence plan:

> Multilateral remedial actions (MEAS)
> Voltage reductions
> Manual curtailments
> Automatic curtailments
> System restoration

Market based elements include:

- demand &supply
- supply
- none

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